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30 April 1959

THRU: Chief, Administrative Staff, ORR
THRU: Chief, Economic Research, ORR
THRU: Chief, Industrial Division, ORR
THRU: Chief, Electronic Equipment Branch, ORR

Comments on Publication of an ORR Periodical

1. The Staff Study which was prepared and circulated under your memorandum of 1 April 1959, has been reviewed by several analysts of this Branch. The following comments represent the results of this review:

a) It is agreed that the ORR Daily Diary as it presently exists is an information vehicle of dubious value and unprepossessing appearance. The suggestions made for improving the format and the reporting coverage will provide a journal of greater interest and value to the analysts than the Daily Diary. Consequently the substantive contributions to the content of the publication would probably be improved.

b) There will be only a nominal increase in the amount of time and effort expended by the Branch for such a publication. This would not result in any hardship.

c) There was varying opinions expressed on the desirability of including information of a personal nature, such as births, marriages, and promotions. The views on this point were moderate.

d) It is difficult to see how a monthly journal would be able to meet some of the objectives set forth in the Staff Study, such as announcements of important events scheduled for the immediate future. Analysts in this Branch feel that a weekly periodical would be preferable to a monthly one.

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